

August 7, 2017

THE TOWER FOUNDATION OF
MANHASSET
P.O. Box 421
Manhasset, New York 11030
www.towerfoundation.com
info@towerfoundation.com

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Dear Friend of Manhasset Public Schools,

The Tower Foundation is a 501(c)(3) not-for-profit organization established in 1991 by members of the Manhasset community in response to a simultaneous decline in state funding to the Manhasset Public Schools and an increase in its school age population. Our fundraising efforts provide grants to the Manhasset Public Schools to enrich the educational experience of the students.

In the past decade, the Tower Foundation has provided the following gifts to our school district:

SMARTboards for all classrooms
Foreign Language Learning Center
21st Century Library and Media Center
Wireless Infrastructure in all schools
Art, Music, and Scientific Lab Upgrades, Equipment and Programming
High School Scholarships
Teacher Grants for Continuing Enrichment
Secondary School ELA Chromebooks
Grade 6 Chromebooks
zSpace Augmented Reality Labs in all schools
and many other projects. Please visit www.towerfoundation.com for a complete list.

Please send your donations to the **Tower Foundation, P.O.Box 421, Manhasset, NY 11030.**

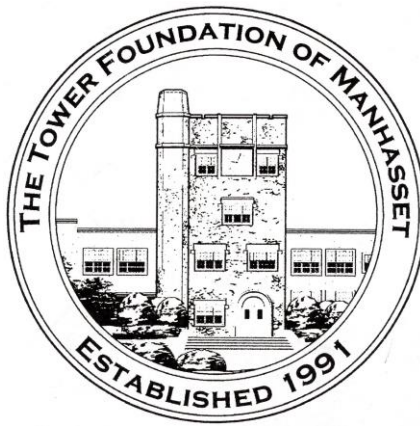
The Tower Foundation is grateful for your continued support of our children's education!

Warmest Regards,

Jeremy Shao
Co-President
jeremy.shao@towerfoundation.com

EIN #11-3055013

This acknowledgement can be used for tax purposes. The Tower Foundation of Manhasset is a 501 (c) (3) charitable organization. The Tower Foundation did not provide any goods or services in return for this contribution.



August 7, 2017

Dear Sponsor,

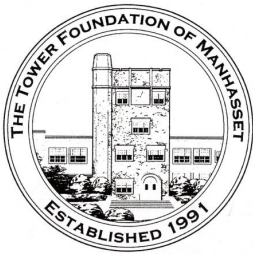
We are contacting you on behalf of the Tower Foundation of Manhasset ("Tower"), a non-profit organization established over 25 years to enrich the educational experience of students in the Manhasset public school system. Our goal is to raise funds from the private sector, including individuals, families and businesses to distribute as grants towards very specific initiatives. Each year, the initiative changes to meet needs of the school that otherwise would be limited by the constraints of the traditional school budget process. In the past, we have funded vital projects including the Interactive White Board Initiative, the Modernization of the High School Media Center, the Wi-Fi Initiative, Digitalizing the English Classroom Experience, the Sixth Grade Chromebook Initiative and the Foreign Language Learning Center.

To raise funds, Tower organizes various events including our dinner dance in March and our shopping event and Bingo night in November among others. This year, we are launching a new event called the Manhasset Fall Festival (www.manhassetfallfestival.com). This event will be held on Saturday, October 14 from 10am – 5pm at Strathmore Vanderbilt Country Club. It will be an outdoor occasion planned with fun filled activities for the whole family including bounce houses, hay rides, a hay maze, sack races, pumpkin painting, fall crafts and more. This will be complimented by country music, a pumpkin patch, a full barbecue lunch, a beer garden (for adults only) and seasonal sale items like mums, corn stalks, fresh pies and donuts. The event will be targeted toward the Manhasset and nearby communities and will be open to the public. It is our intent to both raise funds for our 2017 initiative but also to create a wonderful, new fall tradition for the local community.

In 2017, the Tower Foundation is using funds raised to support the zSpace 3D Interactive Labs Initiative. The objective of these labs is to support student achievement in mathematics and science by providing access to STEM content in an interactive 3D environment. Through zSpace, students can interact with objects and truly understand the science behind them, which is often too complex, expensive or dangerous to do in the classroom. For instance, in the interactive lab a student can see a beating heart in virtual reality. They can manipulate it and peel it open to learn about its components. Across a range of subjects in both elementary and high school, this 3D technology allows our students to become fully immersed in their learning experience and to learn abstract content in a concrete manner. (Visit zspace.com for more information.)

Sincerely,

Tower Foundation of Manhasset



2017 **Manhasset** Fall Festival Sponsorships

The Tower Foundation of Manhasset

***Major Sponsorships – Multiple Sponsorships are Available**

2017 Manhasset Fall Festival – October 14th 2017

Strathmore Vanderbilt Country Club • 260 Country Club Drive • Manhasset, NY
www.manhassetfallfestival.com

Circle one:

- Platinum Sponsor \$10,000 includes 20 bracelets (Contact us for Details)
- Blue Ribbon Sponsors \$5,000 includes 20 bracelets
- Parking Lot Sponsors \$2,500 includes 15 bracelets
- Roller Slide Sponsors \$2,000 includes 15 bracelets
- Tractor Hay Ride Sponsors \$2,000 includes 15 bracelets
- Pony Ride Sponsors \$2,000 includes 15 bracelets
- Music Sponsors \$1,500 includes 15 bracelets
- Beer Garden Sponsors \$1000 includes 10 bracelets
- Dining Area Sponsors \$500 includes 6 bracelets
- Raffle Sponsor \$250 includes 3 bracelets
- Game & Activities Sponsors \$150 includes 2 bracelets
- In-Kind Donation Sponsors Contact us with Details
(For donated Raffles Prizes, Services, Goods, Consumables, etc.)

* All sponsors will be recognized with signs at each venue

Sponsorship Form:

Name or Title: _____

Company: _____

Street Address: _____

City: _____

State/Zip: _____

Email: _____

Authorized Signature: _____

Name Desired on Signage: _____

All sponsors will be recognized on the event website and with signage at the festival. **Completed forms are due by Sept 28th 2017.** ***Forms received **by Sept 8th 2017** will be recognized on pre-event marketing materials as well.***

Attention: 2017 Manhasset Fall Festival

The Tower Foundation of Manhasset

P.O. Box 421

Manhasset NY 11030

Please make checks payable to: The Tower Foundation of Manhasset (**2017 Manhasset Fall Festival**) or go to www.manhassetfallfestival.com and click on the “Supporters” tab.

Should you have any questions, please contact:

The Tower Foundation of Manhasset at sponsors@towerfoundation.com